



### Tennis Racquet Sales

Type	2 Year Change	2006 YTD
Adult	+22.8%	+4.3%
Youth	+45.1%	+6.1%
Premium	+41.1%	+12.0%
Total Units	+21.1%	+4.8%
Total Dollars	+19.4%	+4.8%

### Tennis Ball Shipments Up!

Year	Units % Increase
2004	+3.6%
2005	+2.0*
2006 YTD	+10.1%

\*estimated with large retailer sales

### Retailers Say...

More Beginners in Tennis	66
Existing Players Playing More Often	40
Better Economy	38
Better Staff Training	38
Innovative Products	36
Better Marketing	32
Less Competition	22
More Store Ads	16
Innovative Footwear / Apparel	10